

## **ECONOMIC DEVELOPMENT REPORT - APRIL 2018**

### **PLANNED & PROPOSED UPCOMING ECONOMIC DEVELOPMENT AND CO-SPONSORED PROJECTS**

1. Research search-engine optimization for Kinderhook website.
2. Official opening ceremony for naming of Van Buren Hall.
3. KinderhookWalks' second season- 2018.

### **PROMOTION**

1. Continued restocking display of Walking Tour brochures and Native Son rack card at Martin Van Buren statue, tourist information stand at Samascott's Garden Market, and Martin Van Buren National Historic Site.
2. Listing for Native Son and Walking Tour brochures on NYS Parks and Recreation Dutch Heritage Project website listed and now live.
3. Arranged for brochures to be displayed and distributed at Kinderhook Memorial Library for Dutch Heritage Project.
4. Contacted Cordell Reaves of Dutch Heritage Project re: corrections to site listing.
5. Composed and/or posted Village of Kinderhook, KBPA, Climate Smart, Kinderhook Runners Club Trash Dash for Earth Day, and Concerts in the Village events and news items on IMBY.com and Nextdoor Kinderhook.
6. Revised Discover the Opportunities handout to include business directory of existing 45 village-located businesses for distribution to potential property developers.

### **COMMUNITY/BUSINESS OUTREACH**

1. Proposing Kinderhook food-service promotion in collaboration with local nonprofits, such as Martin Van Buren National Historic Site.
2. Finalized planning and insurance issues for two food trucks to alternate vending in Village Square every Thursday from end of May to October. Nosh Food Truck & Catering Co., and Gourmeli's Taste. Gourmeli's to begin May 24<sup>th</sup>.
3. Initiated planning for music during Food Truck Thursdays in the square. Checked with board member Rich Phillips re: insurance issues. Contacted local musicians to spread the word about music performance opportunities.
6. Completed planning for Building a Food Smart Community with Climate Smart Task Force and KBPA and assisted with event-day tasks.
7. Finalized multi-faceted promotional program in collaboration with committee chairman Applegate, including radio interview, paid print advertising, web promotion distribution, social media distribution.
8. Contacted National Grid re: information about National Grid Main Street Revitalization Grant program. Set up site visit for National Grid rep to view vacant properties to determine eligibility.

### **COLUMBIA COUNTY FOOD TRUCK VILLAGE – June 28 and August 23**

1. Began planning, including checking insurance certificates and contacting vendor insurance companies where necessary.
2. Meeting with Conny Chase of The Flammerie re: planning and vendor selection.
3. Following grant writing, received a \$250 event grant from Columbia County Tourism.

### **SUMMER IN THE SQUARE**

1. Initial planning stages and contacting of vendors. Scheduled for August 11, 2018.

### **SISTER CITY PROJECT – BUREN – THE NETHERLANDS**

1. Received signed originals of Memorandum of Understanding.
2. Consulted with Maple Lane Nursery regarding tree selection for “friendship” tree.
3. Continued communication and planning with Jan de Boer of Buren concerning his visit to Kinderhook.

### **NYS GRANT NOTIFICATIONS**

1. Continuing ongoing monitoring of notifications of NYS grant availability to make recommendations to village board.
2. Distributed relevant grant notifications to local non-profits for their consideration.

### **LIGHTING STUDY GRANT & PROJECT**

1. Keeping informed re: grant opportunities to secure funding to pursue lighting installation.

### **KINDERHOOK CREEK RECREATIONAL USE STUDY, PHASE I AND HUDSON VALLEY GREENWAY GRANT**

1. Received notification in April that grant request was not successful.
2. Followed up with conversations with Ted Kolankowski of Barton and Loguidice and reps from Hudson Valley Greenway to determine why grant was denied.
3. Based on detailed discussions with Hudson Valley Greenway, beginning planning preparation for application to August round of grants – in which Greenway is setting aside significant grant money specifically for waterway-related projects.

### **VAN BUREN HALL COMMITTEE**

1. Third meeting of committee scheduled during which Ken Neilson to present conceptual plans for reconfiguration of bathroom/kitchen area for handicap access.
2. Finalized two facility feedback surveys (visitor survey and event and class organizer survey).
3. Visitor surveys distributed at events and classes in Van Buren Hall. Responses (25) being tallied. Distribution at events to continue.
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5. Consulted with Rob Meehan of DPW re: installation of block-out curtains for use during lectures and presentations in the hall.

### **MONARCH BUTTERFLY HABITAT AT MILLS PARK**

1. Met with Sigrid Grey and Jim Dunham to discuss alternate Albany-Hudson Electric Trail route through Mills Park.
2. Met with Sigrid Grey, Jim Dunham, and Dutch landscape designer Tom de Witte to plan for a lecture on Dutch landscape design some time in 2018 in Van Buren Hall.

### **MISCELLANEOUS**

1. Continued discussions with clerk and deputy clerk re: improvements to village website for village promotion.